

# Annual

# Report



2018



**Mission:**

*The First Tee impacts the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy and sustainable choices through the game of golf, with a focus of serving minority and underprivileged youth.*



**THANK YOU FROM THE EXECUTIVE DIRECTOR**

# The First Tee of Met NY



Dear Friends,  
Thank you! Because of your support, 2018 was a year of incredible growth for our chapter and our students. We have been able to enhance and widen many of our already fantastic programs - including scholarships, added educational resources, as well as special experiences like our ACE Scholars and Spring Break College Tour – which allowed us to deliver outstanding programs on and off

the golf course to thousands of deserving young people throughout the region. Our coaches taught programs to over 3,400 Life Skills and Education participants at our campus locations. Additionally, through ongoing outreach initiatives at area schools and community centers we welcomed over 2,700 youth to The First Tee programs. Exposing more young people to opportunities through the game of golf has never been more exciting.

One area of growth we are particularly proud and excited about is the expansion of our work with the City Parks Foundation. The goal is to provide broad-based exposure of The First Tee of Met NY and our Core Values to all students in all five boroughs of New York City. In 2018 alone, this partnership allowed us to introduce The First Tee of Met NY curriculum to over 700 new participants at two new locations in Brooklyn (Dyker Beach) and Queens (Flushing), and over 1,000 more in programs at a dozen other parks throughout the city using open space and baseball fields bringing golf and its life lessons into urban communities. We’ve had great success in exposing young people to The First Tee, and now these students are matriculating into full-fledged participants in expanding on our Chapter-wide

outreach model. Looking ahead, this has set the stage for unprecedented growth potential for our chapter on multiple fronts; with outreach programs planned in all five boroughs of NYC within the next three years, we intend to double the number overall participants exposed to our programs. The City Parks Foundation partnership establishes a model we believe will be groundbreaking in allowing us to reach thousands of new youth who would not otherwise learn the game of golf and it’s benefits through The First Tee of Met NY.

This is one of the many partnerships that we have initiated in dedicating ourselves as leaders in junior golf - increasing and retaining the number of diverse students in-need served by our program, while also providing more in-depth offerings that increase our level of impact and extensive golf opportunities. As a result, over 80% of our students are female or from minority backgrounds, and the number of hours youth annually spend at our facilities has doubled since 2016. I attribute this to our outstanding coaches who make our Campus locations such a warm and inviting place, and as we reflect on this success and look forward, each of these facilities are poised for investment in both capital projects and program enhancements for the long-term.

This Annual Report tells some of the wonderful stories for the past year, and profiles some of the Coaches, Educators, and Scholars who make our program possible. Thank you for your interest in and support of The First Tee Met NY!

With gratitude,

**Ed Brockner**  
Executive Director  
The First Tee of Metropolitan New York



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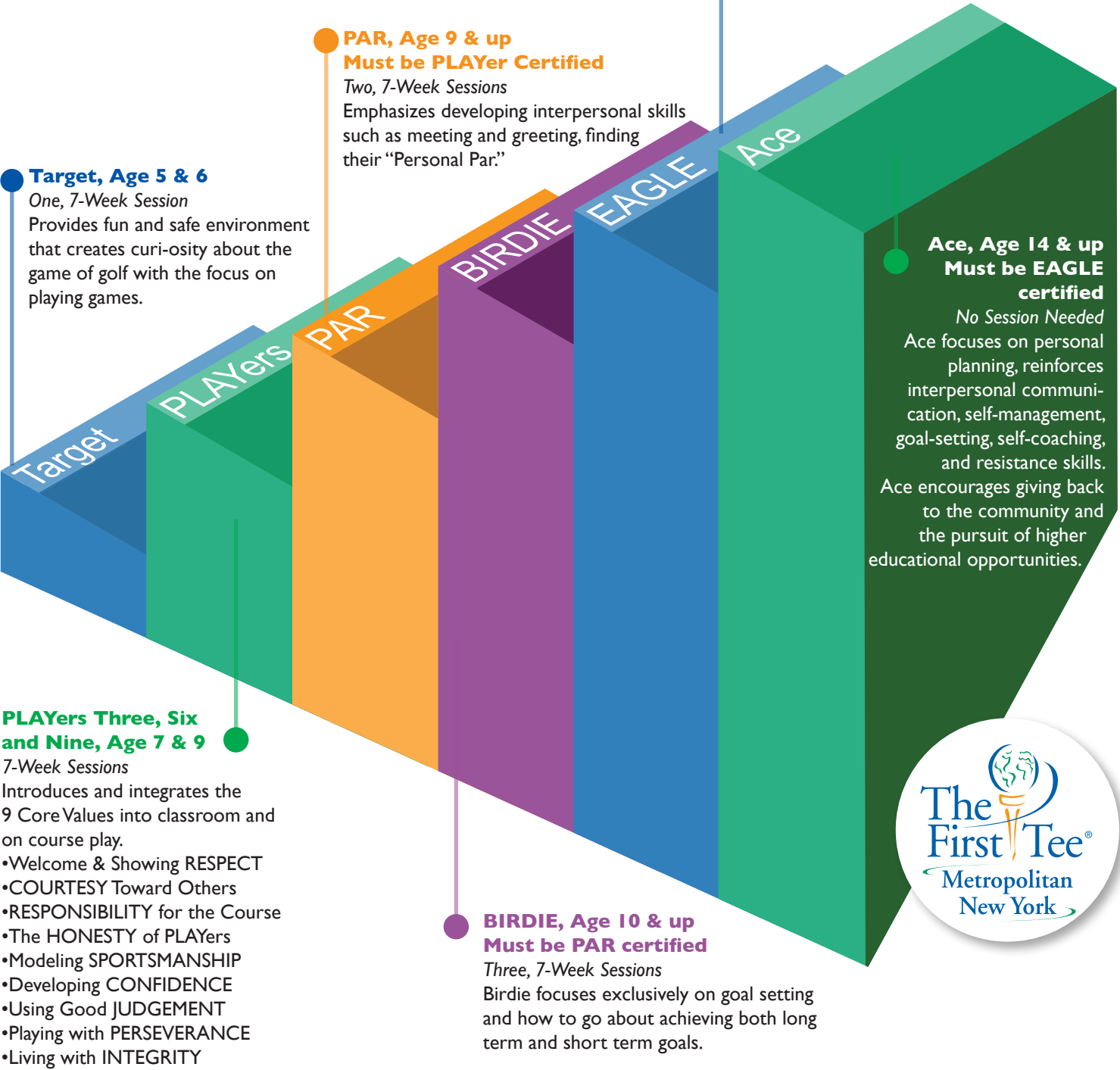
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# On The Course and in The Classroom

This graph illustrates the growth in **LIFE SKILL LEVEL (Target to Ace)**, outlines the length of *SESSIONS required*, which involve both in-classroom and on-course play, and lastly the brief description of the particular **CURRICULUM** for the **SKILL LEVEL**.



# Path To College

Kids who attend college make more than \$1 million in additional career earnings as adults than those who don't obtain a higher education. We help our students get there with educational seminars, workshops, college visits—even one-to-one tutoring. The following programs are part of the "Path to College" curriculum that is made available to our most committed students with a focus on those with financial need.

## ACE Scholars

New York City's most prestigious high schools have some of the most rigorous and competitive admissions criteria in the country. To help our kids compete, we provide a 10-week intensive study program for middle school students who show a strong commitment to The First Tee of Metropolitan New York and high academic achievement. Working with students from low-income backgrounds, ACE Scholars continues to help deserving kids escape the cycle of poverty.

## Individual Tutoring & SAT Prep

Kids from affluent families get all the tutoring they need from an early age right through standardized tests. We won't let our kids get left behind. That's why we've invested in a program run by highly qualified and credentialed educators. It provides students with individual tutoring in all subjects from 2nd–12th grade, as well as a comprehensive SAT Prep program.

## Summer STEM Education

Tech is the dominant force in today's global economy. Those with an understanding of STEM have an important advantage that lasts a lifetime. We give our kids that advantage through an innovative and educationally immersive way to study golf through the perspective of Science, Technology, Engineering and Mathematics. The full summer academic curriculum includes STEM, literacy, computer programming and golf instruction.

*Thank you to Intel and Verizon for their support of this program and youth in need.*

## 2018 Educational Program Success

**150**  
participants  
Participant breakdown:

**53%** Male  
**47%** Female

### Average hours spent in academic instruction, broken down by program:

ACE Scholars	Individual Tutoring	STEM Summer Academy
<b>70 hours</b> per year, per student	<b>25 hours</b> per year, per student	<b>20 hours</b> per week, 6 weeks

**80%** of ACE Scholars made the Honor Roll.  
**100%** of ACE Scholars entering 9th grade were accepted into competitive college-prep high schools, including: Saint Barnabas, Ursuline, Fordham Prep, Iona Prep, Stepinac, and Cardinal Spellman.

## PATH TO COLLEGE

**97%** of Path to College participants displayed readiness to advance in grade level in fall.  
More than **85%** of Path to College participants have remained with the First Tee for 3 years or more.  
More than **35%** of participants were recruited from local community outreach programs.  
**73%** of participants qualified for financial assistance.

Over **\$70,000** in scholarships awarded.



# INSPIRE

## “My TFTMNY 2018 Experience”

If you want to see first-hand why TFTMNY is so amazing, attend our Annual Adult-Child Tournament. It is my favorite day of the year.

August 27, 2018 marked our 4th annual Adult-Child Tournament. 40 of our kids hosted a friend or family member and showed them everything they learned on and off the golf course.

The morning started with breakfast provided by Fred and Elaine Edmunds. Chick-Fil-A came through yet again, donating the ever Popular mid-round sandwiches. A fantastic dinner served by Analia Diaz’s parents Karla and Salvador. Well-rehearsed acceptance speeches were delivered and, as always, the coveted Best Dressed Team Awards were presented and this year it came down to matching shoelaces!

*Katie Rudolph | PGA, Chief Operating Officer and Coach Katie*



### When The First Tee program came to The Plainfield West 9 golf course in 2009, it was a perfect match.

The West 9 has always been a fantastic place for young golfers to learn and develop their game but one thing had been missing - the children had to share the clubhouse with adults. They never had a place of their own. Thanks to the generosity of the Wilf family and Plainfield Country Club, our participants now have a fantastic place they can call their “golf home.” In 2018 the Wilf Learning Center opened at the West 9 Golf Course. No longer do participants meet on the practice putting green for classes and events. They now walk into a state-of-the art building, complete with hitting nets, golf holes cut into the floor, televisions, computers, and study areas. The new Wilf Learning Center signals a bright future for the chapter. The building brings a new pride to our participants because now they have a space of their own to work on their golf game and life skills. What better partnership to lead our future generation of golfers than at the First Tee of Plainfield Campus.

*Bill Castner | PGA, Director of Programs, Plainfield West 9*



A key component of First Tee is creating a bond amongst our students, and this team building approach was an important part of our Spring Break College Golf Tour. With seven The First Tee Met NY high schoolers from our Mosholu Campus over eight days, this van trip allowed our group to visit several colleges, shake off some wintertime rust and set goals for the future.

Made possible through the Pinkerton Foundation, we first went to Virginia Commonwealth where we took a tour of the school before heading on to play at the historic Pinehurst Resort. We followed that up with visits to Duke and High Point Universities. Aside from golf and college tours, RESPONSIBILITY was a big part of the trip.

*Anthony Rodriguez | PGA, Senior Program Director*

One of the things I enjoy most about working at The First Tee Met NY is teaching our STEM {science, technology, engineering and math} summer courses.

Our participants get to spend the whole summer engaging in fun lessons allowing them to enhance their knowledge and interest in STEM while simultaneously doing what kids love: getting messy and having a blast. In 2018, we spent nearly a whole week engineering mechanical arms with “fingers” that moved and flexed via a system of wires. Some of the mechanical arms came out so well the kids were able to grip a golf club and take a swing!

*Mark Cognata | Director of Curriculum & Evaluation*



Working with my team to expand our outreach programs to reach new families and participants as well as laying the ground work for a new Campus in Nassau was so rewarding. We established strategic partnerships with schools including Gotham Avenue, Dutch Broadway, Clara H. Carlson and Covert Avenue, Turtle Hook Middle School and Lawrence Road Middle School. We provided certifying outreach programs at Freeport Recreation Center, California Avenue Elementary School, STRONG, Northern Parkway, Elmont Memorial H.S. and Hempstead PAL. The partnerships we developed in 2018 were critical to our growth and the platform to deliver our award-winning golf program and academic support to thousands of deserving youth.

*Justin Koff | PGA, Director of Programs, Nassau Director*



The First Tee Nine Core Values are what attracted me to The First Tee Met NY. I have experienced first-hand these values combined with our strategic education programs providing a holistic approach with proven results. I am so proud of our Path to College program accomplishments. 100% of our Path to College seniors attend college, which is a watershed experience for any college access program. They have gained acceptance to colleges such as Yale, Duke, Georgetown, and Stonybrook.

I look forward to the future and expanding our education programs to other The First Tee Met NY Campuses.

*Karen Les Pierre | Director, Path to College*





# IMPACT



“I was 9 years old when I started taking golf lessons at TFTMNY because my parents said they were affordable, and they wanted me to have a new experience. **It was the best decision my parents and I ever made.** Coaches Anthony Rodriquez and Lizzy Blomgren taught me so much more than how to play and enjoy golf. They exposed me to many new experiences and opportunities I otherwise would not have known. **I have two families that love me.**” - Olivia Sexton



“As a first-generation immigrant from India, my life before The First Tee revolved solely around academics and family. TFTMNY changed that completely. The Path to College program was crucial to getting me to where I am now professionally. **I am now a Young Benefactor. What better way to give back to something that changed my life for the better.**”  
-Aakash Parekh, Carnegie Mellon University’s College of Engineering



“I am a High School senior who has been involved with The First Tee of Nassau for the past 8 years. In addition to my Eagle Level status, **I volunteer between 50-75 hours per year at The First Tee of Nassau County where I am able to share all I have learned with the kids, who like me, were never exposed to all that golf has to offer.** I had never heard about Nine Core Values. Today they are integrated into my school work, my friendships, my volunteer time and without a doubt on the golf course! -James Hayes



When I first enrolled into The First Tee at 5 years old, I was eager and ready to learn how to play golf. Now five years later, I have found a place to call home at The First Tee of Essex County. **I am proud to say I regularly shoot in the low 40’s, participate on the PGA Jr. League team and even serve as a mentor to the younger players.** Because of The First Tee’s supportive coaches and my friends, I have gained confidence and determination, while having the best time.” -Sophie Pagan

“Today I am a rising third-year student with a declared major in Psychology as an NYU Lew Rudin Scholar and on the pre-health track with hopes of becoming a pediatrician. I was introduced to The First Tee at the end of 8th grade and quickly integrated the 9 Core Values into everything I did. In 9th grade I was introduced to the education department and enrolled in the SAT Prep class. **I was the youngest member of the class and attribute my high SAT scores, high school and college success to The First Tee preparation. Thank you to The First Tee MNY and the Rudin Family!**”  
-Sally-Jane Lombardo



**“I grew up as an only child in Newark, NJ. At 8-years-old, I joined The First Tee.** It was one of the only programs my mother could afford. I fell in love with the program and all the amazing coaches and kids. As a high school freshman, I enrolled in The Path to College program which also offered college visits and one of those visits was to Yale University. As soon as I stepped onto the campus, I decided to put all of my efforts into getting the best grades possible so I could one day get into Yale.”  
-Nia Berrian, Yale University

“The dream I had in the sixth grade, has now become a reality!”  
-Isaiab Marseille

“I joined the Target program of The First Tee of Plainfield when I was seven. My mother often says Coach Castner helped me start my journey to golf and academic excellence. **When I was 8, I was encouraged by The First Tee team to experience competitive golf with the PGA Jr. League and US Kids golf, so I did and now I play competitive golf throughout the country.** Due to all the support I will be attending and playing golf for Blair Academy starting in the Fall of 2019.” -Isaiab Marseille

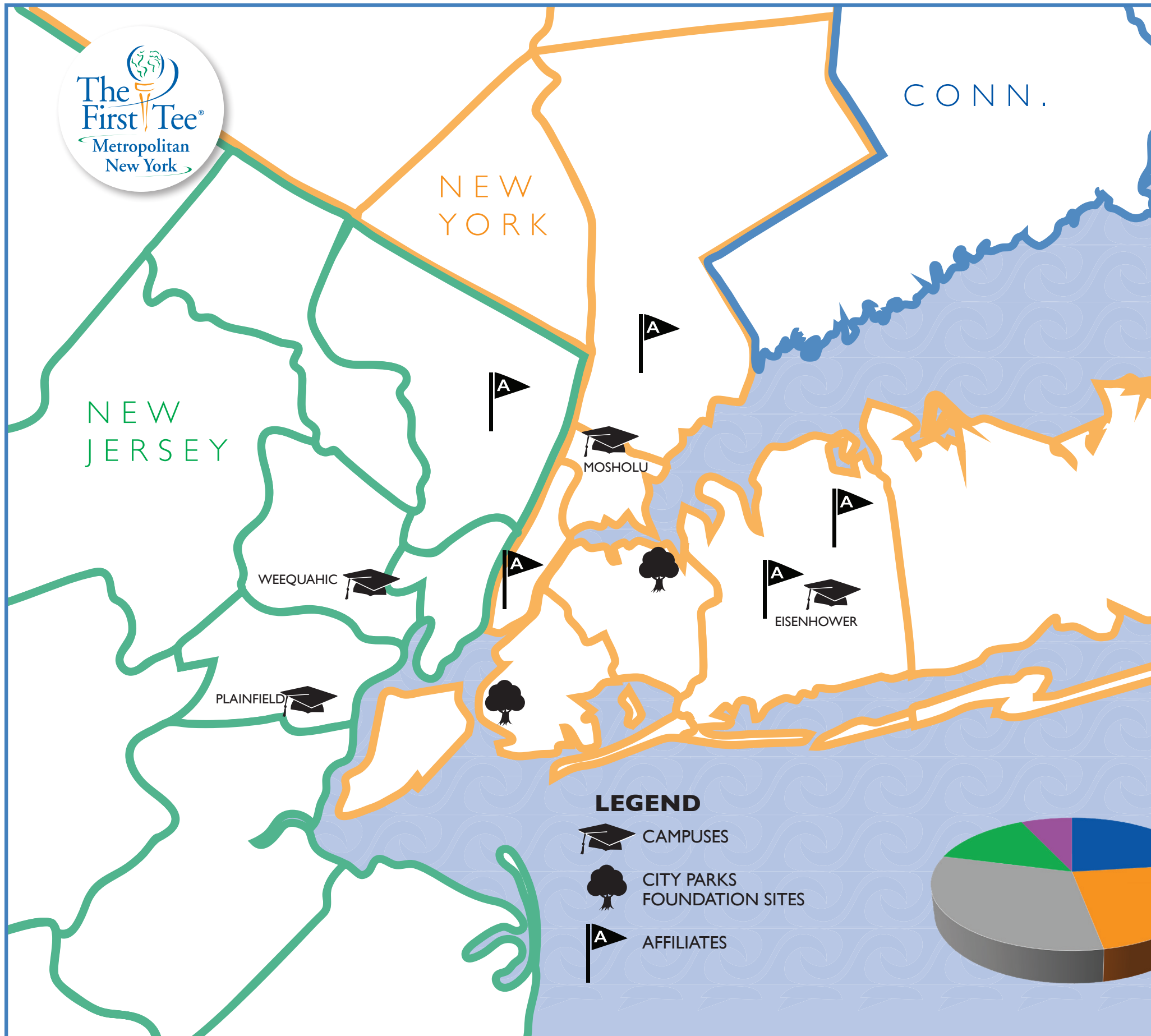


“I fell in love with the program and all the amazing coaches and kids”  
-Nia Berrian

“I was introduced to The First Tee when I was 7 years old through an outreach group with Operation Get Ahead (OGA) in 2002. I was able to meet one of the best role models I could have asked for, The First Tee Coach, Mike Wade. He helped me create a work ethic I wouldn’t have gotten anywhere else. **In 2018, we were able introduce the game to 2,600 juniors through outreach programs. A number which I know we will increase in 2019.**”  
-Callen Williams







# CAMPUS MAP

The First Tee Met NY operates five primary campus locations, including our partner facility with the City Parks Foundation in Brooklyn. Each of these locations include a full range of programming with full time staff, classroom space for both golf and educational programs and golf course access.

## CAMPUSES

- Mosholu Golf Course, Bronx, NY (Headquarters)
- Eisenhower Park Golf Course, East Meadow, NY
- Plainfield West 9, Edison, NJ
- Weequahic Park Golf Course, Newark, NJ

## CITY PARKS FOUNDATION

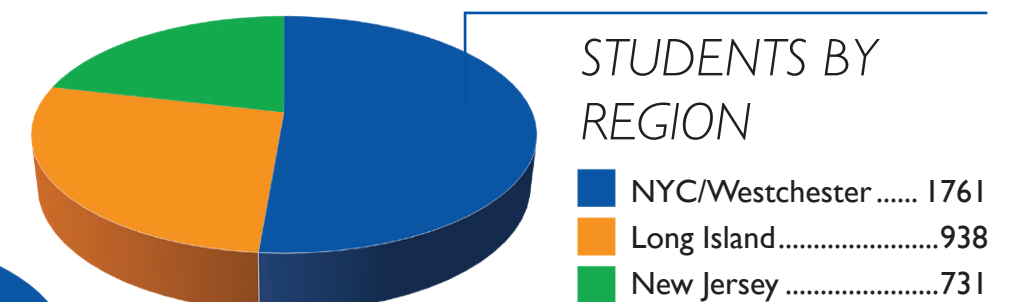
The City Parks Foundation and First Tee partner to provide programs at the PLAYer and Par level at two primary locations at Dyker Beach Golf Course in Brooklyn and Flushing Pitch and Putt in Queens. In addition, free TARGET level introductory programs to more than 1,000 students each year at 12 park locations bringing golf and life skills to students throughout NYC.

## AFFILIATE SITES

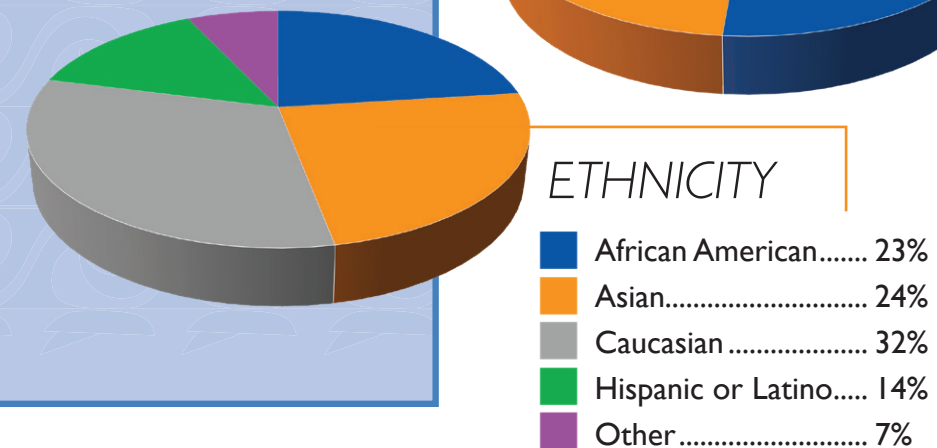
Based at driving ranges or indoor golf locations, Affiliate sites teach The First Tee instructional programs up to the Par level acting as feeders connected to Campus sites.

- Cantiague Park – Hicksville, NY
- Chelsea Piers - New York, NY
- Game on Golf – Westchester, NY
- PGA TOUR Superstore – Westbury/Paramus

## PARTICIPATION BY THE NUMBERS



**Total Students.... 3430**







Founder's Invitational.



Girls Golf and FORE.



Lew Rudin Charity Classic.



Left: Lew Rudin Charity Classic.  
Right: Adult-Child Tournament



The First Tee Experience, Northern Trust.



Young Benefactors 19th Hole.

# Thank you

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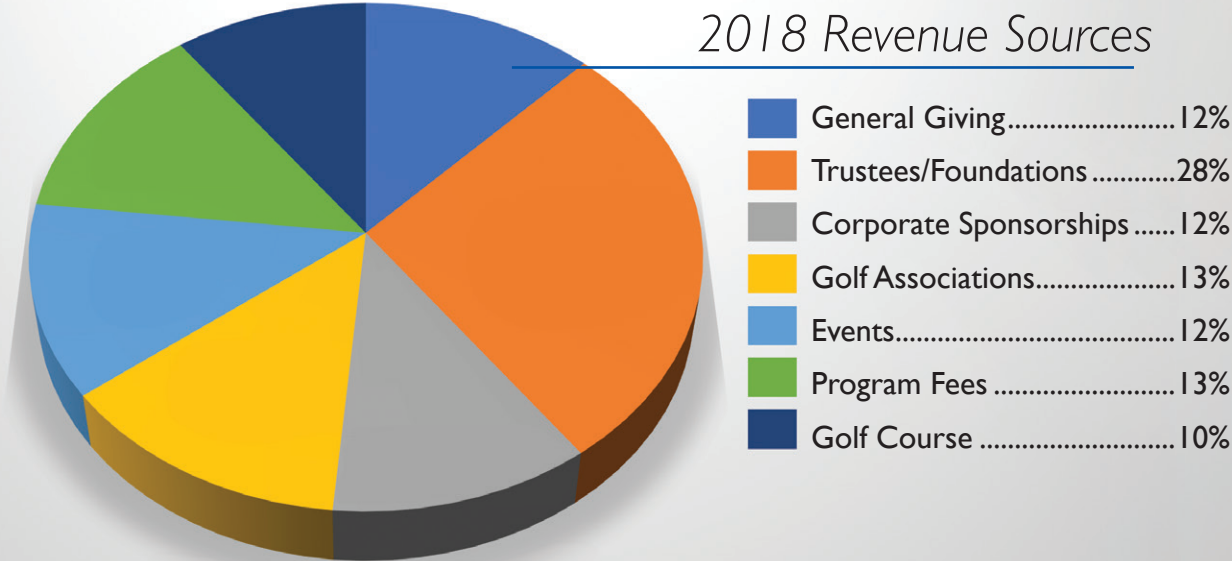
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**Morgan Stanley**

**New Jersey State Golf Association**  
Founded 1900

**Yankees**

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*Coach Murph and Participants  
wave from a golf cart.*

