

# **Membership Overview**

# Why Be A YB?

Young Benefactors (aka YB) is New York City's premiere community for philanthropically-minded, golf-loving young professionals who want to use their passion for the game to create a positive impact on the world around them.



#### Community

- Join YB for their annual member-guest at country clubs in the metro area (2023: Mountain Ridge)
- » Off course, attend YB meet-ups for networking and fun at happy hours in Manhattan

#### Engagement

- » Attend Practice and Play Sessions to help student athlete's develop life skills
- » Provide mock interviews and essay reviews to help student athletes applying to high school and college
- » Attend Career Day to broaden the opportunities student-athletes consider



rst tee

new york



#### Impact

- » Last year, YB funded tutoring and college preparation process for 25 students – raising more than \$65k
- » Our goal in 2023 is break \$100k!



## YB Commitments and Member Benefits

To become a YB, fill out <u>this form</u> and sign up for your membership fee (either a <u>monthly payment</u> or a <u>one-time payment</u>)

	Ambassador	YB	YB Board Member
<b>Annual Commitments</b> Commitments adjusted pro-rata for remaining time in year from date of joining			
Annual Dues Can be monthly or lump sum	\$100	\$150	\$150
Give / Get	n/a	\$750	\$1500 **
Volunteer	n/a	1 occasion	l occasion l board committee
Attendance	n/a	1 social event	2 social events 2 (of 6) board zooms
<b>Member Benefits</b> Note: some benefits are works in progress – stay tuned			
GHIN through FTMNY – YB		Available on request	
YB Whatsapp Group		Х	
YB Directory		Х	
YB Events	Invited when space allows	Priority access; discounted tickets	
FTMNY events		Limited YB access to FTMNY outings	
YB Sweeps		Automatic participation in quarterly YB sweeps for rounds at local clubs	
First Tee swag	FTMNY Hat (at \$100 of donations)	YB-specific member gifts	



### Meeting Give / Get and Volunteering Requirements

#### Ways To Meet Your \$750 Give / Get Requirement

The give / get is where YB creates real fundraising momentum and grows the community by developing relationships with others

- » Individual donations
- » Membership dues of friends you recruit to YB
- » Donations (and matching donations) solicited from employers, family, and friends
- » Auction or raffle item procurement
- » Personal or solicited YB event sponsorships
- » Tickets & funds donated at YB or FTMNY events, by you or non-YB friends that you bring

#### Ways To Meet Your Volunteering Requirement

#### Volunteering helps you to tell your First Tee story

- » Attend a practice & play session with First Tee student athletes at an FTMNY campus
- » Participate in Mock Interview and High School / College Essay Review programs
- » Participate in career day
- » Host FTMNY student athletes at your club
- » Volunteer on the YB board
- » Volunteer at FTMNY or YB events



### Meet our new logo



Why is the Statue of Liberty tending a pin? Because we aspire to be like a good caddy for the First Tee student athletes. They are still the ones that have to hit the shots in the game of life, but we all know that your round goes a lot better with a good looper on the bag.

A huge thanks to @alternategolflogos for the help with the logo! Check out his page on Instagram.

# Introducing the Development Board



The Development Board of FTMNY is designed to give **mid-career professionals (~35 – 45 years old)** an opportunity to take an impactful leadership role in growing the FTMNY community



#### Impact

» The FTMNY Development Board will drive fundraising for specific initiatives, such as the Path to College program or improving the physical plant at the Eisenhower Park FTMNY location

#### **Expectations**

- » Dev board members will be expected to pay \$1,000 in annual dues, and will have a \$4,000 give / get requirement
- » Members will also be expected to attend 2 FTMNY events annually, and spend at least one session with FTMNY studentathletes





#### Opportunity

- Gain philanthropic leadership experience and prepare for future board roles
- Networking with fellow Development Board members, FTMNY board and YB board members at events (on and off course)

Email us at <u>yb@tftmny.org</u> to learn more



# What relationship with First Tee is right for me?

Becoming a YB is about more than just a financial commitment. It is about engaging with a community of like-minded individuals, and helping to drive the mission of First Tee – Met NY.

### "I understand your goals, and will give both money and time"

- » **Great!** You're exactly who we are making YB for. We want to give you a platform to have the impact that you are seeking
- » We understand that you're busy but we think carving out a little bit of time to volunteer is important

### "I want to give money, but I am worried about the time commitment."

- We understand we're all busy. We are working hard to make it as easy as possible to volunteer and make an impact, efficiently. We're not asking for hours each week or month. Just one volunteering occasion a year (as little as a few hours) makes a difference, and helps you tell your First tee story
- » Still worried? That's why we have the new 'First Tee Ambassador' tier. We'll still invite you to some events, and you'll get some First Tee swag to show your support, but there will be a significant pricing difference on those events

### "I am excited to help out, but I worry about the financial commitment"

- » If you're worried about the give/get, we've designed it to be as flexible as possible. Let us know – if you want to be involved, we want you, and we'll work with you to find a plan that works for you.
- » If you only want to volunteer, head over to firstteemetny.org/volunteer. Coach Murph will be excited to work with you!

